



255 Adams St., Troy OH 45373

Friday 2:00 PM - 6:00 PM Saturday - 10:00 AM - 6:00 PM Sunday - 10:00 AM - 4:00 PM

Visit us at www.miamicountyhomeshow.com for more information

Presented by







The Western Ohio Home Builders Association

Presents

2024 Home & Garden Show

February 16, 17 & 18 Hobart Arena, Troy Ohio

The Western Ohio Home Builders Association is offering Exhibitor and Sponsorship opportunities for our 2024 Home and Garden Show held at Hobart Arena, February 16, 17 & 18. We have several options for your company to become involved based on your budget allowances. Our Title Sponsorship is an exclusive sponsorship. There will be only one (1) Title Sponsor. We have (1) Ticket Sponsorship, (1) Welcome Bag Sponsorship, (1) WiFi Sponsorship available, (1) Auto Sponsor available and unlimited Prize sponsorships available.

The Home and Garden Show produced by the Western Ohio Home Builders Association carries a long standing tradition of over 65 years. Beginning in 1956, the then Home Builders Association of Miami County, held its first Home Show and it remains the premier Home Show in the northern Miami Valley. Today, the Western Ohio Home Builders Association encompasses much of the north western Miami Valley. The Western Ohio Home Builders Association is synonymous with all things "home". From our top rated builders to our award winning remodelers and service providers, the Western Ohio Home Builders Association is THE place consumers can turn to for expert advice on building or remodeling.

The 2024 Home and Garden Show continues to be the only show in the northern Miami Valley area and we strive each year for bigger and more elaborate booth displays from some of the areas finest building, remodeling and service companies. Everything about home remodeling to outdoor living is included in the Home and Garden Show. Consumers are able to visit and talk with experts about their remodeling plans and will be able to walk away armed with knowledge and insights about choosing the best contractors for their work. From major kitchen renovations to simple updates to make their homes more inviting or energy efficient, the Home and Garden Show is the one stop shop for consumers looking to update their existing home and outdoor space.

Key attributes of the event include:

- ✓ Casual, family friendly atmosphere
- ✓ Concessions available
- ✓ Demonstrations and direct sales area
- ✓ Paid public admission with free parking
- ✓ Extensive marketing coverage, including print, social media, radio, and television.
- ✓ Anticipated attendance of approx. 2000+ over the three-day show
- ✓ Established show! Running over 65 years! People count on this show every year.

We invite you to join us as a Sponsor or Exhibitor for one of the areas best home and garden shows and the ONLY show in Miami County. Our Sponsor packages promises to deliver top rated advertising and marketing for your company. As a Sponsor Partner or Exhibitor, you can be assured extreme exposure for your marketing and advertising dollars. You'll see a definite return on your investment once you see the quality of prospects you'll talk with at the Miami County Home and Garden Show.

Thank you in advance of your consideration!

Sincerely

Donna Cook Executive Director

Miami County Home & Garden Show

Sponsorship Contract

The Miami County Home and Garden Show, continues to grow in size and attendance each year and we are confident that the 2024 is going to be even better than last year. We invite you to be a part of this spectacular event by becoming one of our limited event sponsors. We anticipate approximately twenty five hundred visitors to the show. Running for over 65 years, visitors look forward to this show every year! Every dollar of our sponsor budget goes into our marketing and with TV, radio, print, & social media marketing, the 2024 Miami County Home & Garden Show is sure to be spectacular! Visit our Home Show website www.miamicountyhomeshow.com for more information.

We would like to become a sponsor of the 2024 Home and Garden Show! PLEASE PRINT

Check Sponsor Level at Right

Name:	
Company:	
Address:	
City:	
State/Zip	
Phone:	
E:Mail	
Prize Sponsor: Please indicate item to	be
contributed:	
Suggested items: grill, gift basket, restaura certificates, movie passes, wireless ear bu	

□ Ticket Sponsor - \$750 - Only 1 Available
 □ Welcome Bag Sponsor - \$500+Bags - Only 1 Available
 □ Auto Sponsor - \$750 - Only 1 Available
 □ WiFi Sponsor - \$500 - Only 1 Available

Prize Sponsor - Prize contributed must be equal or greater than \$100

Presenting Sponsor - \$5,000 - Only 1 Available - SOLD

- **Presenting Sponsor Benefits:**
- Exclusivity
- Booth Space Included & signage at the event
- Name and logo and Argnage, print, & digital marketing
- Name reposition in all TV and radio advertising
- Ligo on official Home Show website
- 20 VIP Passes
- Banner ad on HBA Website with link back to company site.

Ticket Sponsor:

- Exclusivity Only 1 available.
- Logo on official Home show Website
- Ticket is 23/4 1/2". Sponsor can have the entire back of the ticket for ad specific tickets are printed and distributed.
- 1 Passes

Welcome Bag Sponsor Benefits:

- Opportunity to distribute bags with company logo at front entrances of Show. A great way to the awareness and be a "walking billboard" at the Show and beyond.
- Logical Home Show website
- 10 VIP passes

Auto Sponsor Benefits:

- Space at front entrance for two (2) vehicles & space inside for (1) vehicle
- Name & logo on all event signage, print media & website marketing
- Logo on official Home Show website
- 10 VIP passes

WiFi Sponsor Benefits

- Name & log or Devent signage displayed around the arena indicating you are the official VFI Sponsor.
- Some official Home Show website
- IVIP passes

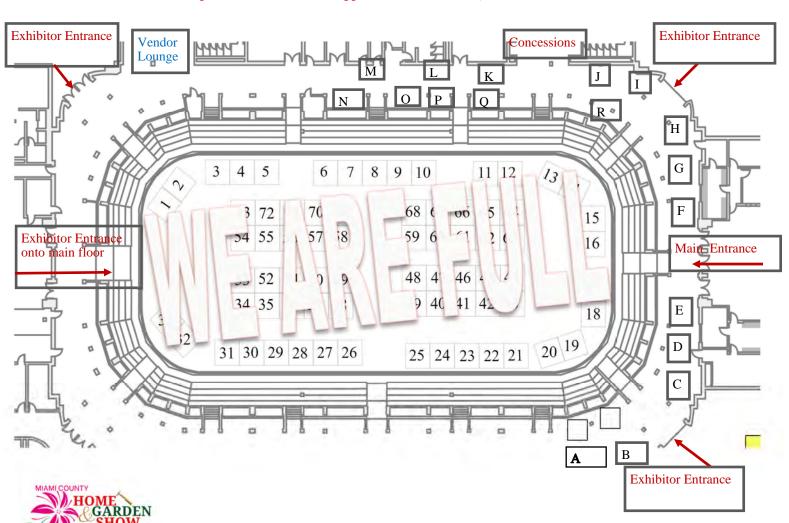
Prize Sponsor Benefits:

 Name & logo at all prize registration stations and on the official Home Show website.



Tradeshow Floor Layout

Table Top Vendors Are Around Upper Corridor of Arena, Not on the Main Floor





MIAMI COUNTY HOME & GARDEN SHOW

Exhibitor Contract February 16, 17 & 18, 2024

Hobart Arena, Troy Ohio

Make Deposit Payable To:

Western Ohio Home Builders Association 1200 Archer Dr. Troy, OH 45373

Please complete this reservation form and mail it with your 50% deposit to the Home Builders Association, 1200 Archer Dr., Troy, OH 45373.

We agree to complete payment for the full cost of our reservation no later than January 19, 2024

We agree that if, in the opinion of the Western Ohio Home Builders Association (Contractor), it becomes necessary to change the original location of space, such changes may be made by the Contractor.

We understand that upon acceptance of this Contract form by the Contractor, a contract consisting of this side and the Rules and Regulations printed on the opposite page will be in full force and effect.

The Miami County Home & Garden Show is a production of the:

Western Ohio Home Builders Association 1200 Archer Dr., Troy, OH 45373 Phone: (937) 339-7963

E-mail: donna@westernohiohba.com Website: www.miamicountyhomeshow.com

Exhibit Space Rates:

BoothsSizeRate1 - 73 - Arena Floor10' wide x 10' deepSOLD OUTA-Q - Direct Sales Vendor Area8' wide x 3' deep\$200

Spaces 1-73 will include 8' backdrop & 3' side rails and electric is included Spaces A-R will only have backdrop. Electric service is available.

WESTERN OHIO HBA MEMBERS RECEIVE \$100 DISCOUNT ON BOOTH SPACES ON ARENA FLOOR ONLY

Payment and Cancellation:

Table Top Display Only. Includes 1 Outlet.

In reserving space, Exhibitor will pay a deposit on the space with this Reservation Form/Contract. A contract that is cancelled will be subject to a \$50 charge to offset the cost of administrative expenses. This amount will be deducted from the refund returned to the exhibitor. NO REFUND WILL BE GIVEN AFTER DECEMBER 31, 2023.

PLEASE FILL IN ALL INFORMATION

Tot purpose of this con-	•
Name:	
Company:	
Address:	
City, State & Zip:	
Phone:	Cell:
E-Mail:	
Product to be displayed:	
Electric Service Needed? Electric is available for the main	
List Equipment Needing E	Electric:
Booth Number Preferred:_	ce. Contractor will make every possible effort to
	but offers no guarantee for requested booth.
accommodate request Payment Options:	but offers no guarantee for requested booth.
Payment Options: Check Enclosed for	but offers no guarantee for requested booth.
Payment Options: Check Enclosed for	Full Payment or 50% DEPOSIT
Payment Options: Check Enclosed for Credit Card (3% procedure) Card Number:	Full Payment or 50% DEPOSIT
Payment Options: Check Enclosed for Credit Card (3% proce	FULL PAYMENT OR 50% DEPOSITE
Payment Options: Check Enclosed for Credit Card (3% procedure) Card Number: Expiration Date: Name On Card:	FULL PAYMENT OR 50% DEPOSITE
Payment Options: Check Enclosed for Credit Card (3% procedure) Card Number: Expiration Date: Name On Card: Amount to Be Charged:	FULL PAYMENT OR 50% DEPOSITE



MIAMI COUNTY HOME & GARDEN SHOW GENERAL RULES & REGULATIONS

SET UP:

1. Set-up and Take-down of Exhibits must be made during appointed times only.

Show Hours

Friday, February 16 - 2:00 PM - 6:00 PM Saturday, February 17 - 10:00 AM - 6:00 PM Sunday, February 18 - 10:00 AM - 4:00 PM

Exhibitor Move-In Schedule

Wednesday, February 14 - 4:00-8:00 PM -Only 20x20 booths or larger and Landscaping Displays

Thursday, February 15 - 12:00 Noon - 8 PM -All Other Vendors Needing Carts or Large Equipment to Move in

Friday, February 16 - 8:00 AM - 12:00 NOON ON FRIDAY - HAND CARRY ONLY. NO CARTS ALLOWED. DISPLAYS MUST BE SET UP BY 12:00 PM ON FRIDAY, Feb 16.

Exhibitor Move-Out Schedule

Sunday, February 18 - 4:00 PM-8 PM

Monday, February 19 -8:00 AM - 10:00 AM ALL EXHIBITS MUST BE DOWN BY 10:00 AM ON MONDAY, February 19 - NO EXCEPTIONS

- 1. Exhibitor agrees that its failure to set up its display as scheduled shall constitute a breech of this agreement and, upon such breech, Contractor is not required to provide alternative set-up time and may deny Exhibitor admission and under such circumstances shall be due full amount of all fees, both paid and unpaid.
- 2. Exhibitor further agrees that its failure to remove any materials at the scheduled time for same may result in removal by Contractor at Exhibitor's entire expense, and disposal by Contractor with no accounting to Exhibitor.
- 3. All cords (electrical) in traffic areas must be taped to floor with non-residue duct tape (Gaffers Tape) unless otherwise specified by Contractor. Exhibitor is responsible for removal of tape residue on facility floor! Any exhibitor using water including but not limited to Landscapers must put down plastic material under any pavers, mulch or any other display that is wet. Vendor is responsible for any damage to Ice Arena Floor Covering if they don't prep the floor
- 4. All displays should be of professional quality; all tables must be draped to the floor on all sides in identical fabric; all signs must be of a professional nature. Backs of standing displays must be of quality appearance or draped, painted or paneled. IT IS REQUIRED THAT EXHIBITOR PROVIDE CARPET OR SOME FLOORING FOR BOOTH. IT IS AN ICE ARENA, FLOORING FOR BOOTH. IT IS AN ICE ARENA, THERFORE THE FLOORING IS WOOD OVER ICE WHICH IS COLD!
- 5. Displays cannot exceed 130" high x 110" wide for move in.
- 6. Sirens, bells, amplifiers, flashing lights, or any equipment causing excessive noise or annoyance is expressly forbidden.
- 7. Spaces may not be sublet or shared unless written permission from The Western Ohio Home Builders Association is obtained.
- **8.** Exhibitor shall conform to all Federal, State and City Laws.
- **9.** No item in display may be attached to the facility property.
- 10. At completion of set-up, Contractor's representative will inspect display and area to ensure compliance with all requirements, regulations and rules of Contractor.
- 11. Exhibitor at its sole expense will correct any deficiencies found immediately.
- 12. Any materials not acceptable to Contractor and at their sole discretion and at Exhibitor's expense must be removed and/or replaced upon Contractor's request.
- 13. If these rules and regulations are not observed by the exhibitor, exhibitor may be requested to vacate space with all merchandise and materials in a quiet and orderly manner and no refunds will be given.

TEAR DOWN:

Exhibitor may begin tear down at 4:00 PM on Sunday, Feb. 18 following the close of the show, No moving of displays, boxes, equipment or any part of exhibit may be moved out before 4:00 PM. The show facility is open and patrons are present till 4:00 PM. This rule is for the safety of all patrons. There will be no loading of vehicles prior to 4:00 PM at any entrance/exit to the exhibit hall. NO EXCEPTIONS. ANY EXHIBITOR VIOLATING THIS RULE WILL NOT BE INVITED TO FUTURE SHOWS.

OCCUPATION OF BOOTH SPACE:

Exhibitor signing this agreement agrees to occupy booth space and display products during complete show hours.

Exhibitor is solely responsible for actions and behavior of their staff or other agents. Exhibitor and its agents shall conduct themselves in a courteous and professional manner as to not offend visitors of the show. Any person behaving in a manner that is deemed unacceptable by Security or Contractor will be asked to leave immediately. No refund will be given.

GENERAL REGULATIONS:

The Exhibitor agrees to indemnify and to hold harmless Contractor and the exhibit facility and their respective agents, employees and servants from any and all claims, demands, suits, etc., asserted by any person, firm, corporation or other entity arising out of Exhibitor's participation in the above described show, and further agrees to reimburse Contractor and the exhibit facility for all reasonably incurred expenses, including legal fees, expended in the defense of said claims.

It is understood that this contract is not conditional upon advertising, publicity or promotional considerations.

Contractor accepts no responsibility for inclement weather conditions and can make no refunds for loss of display time caused by same.

The Exhibitor acknowledges his total responsibility for his display and for the actions of its employees, agents, contractors or subcontractors in the area surrounding the display and will maintain direct control over all activities in his exhibit area. Any costs incurred for damage to the facility as a result of Exhibitor's negligence either accidental or intentional will be paid for by the Exhibitor.

FURNITURE RENTAL

Tables, chairs, table coverings, table skirting, carpet, extension cords, etc. are not provided by Contractor for show Exhibitors. Furniture and materials may be rented from our third party vendor, Tradeshow Services at (937) 832-0144. Order forms will be sent to Exhibitor at execution of this contract. Tradeshow Services delivers materials on Thursday of set-up. If you are setting up early and need these materials, you must make arrangements with Tradeshow Services directly!

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AUTHORIZED SIGNATURE:	









